

Trade Show Details at a Glance

Date: June 21, 2017

Site: Sheraton Greensboro Hotel at Four Seasons/Joseph S. Koury
Convention Center, Greensboro, North Carolina

Theme: Set the Pace...Win the Race

Decorative Theme: Racing theme

Colors: Black Backdrops with White Side drapes and Black Table Skirts

Booth Cost:	<u>Prior to April 1, 2017</u>	<u>After April 1, 2017</u>
	\$1100 for Members	\$1300 for Members
	\$1500 for Non-members	\$1700 for Non-members

Trade Show Hours: June 20, 2017
9:00 a.m. -- 5:00 p.m. Vendors set up booths

June 21, 2017
6:00 a.m. Vendors allowed in Exhibit Hall
8:00 a.m. -- 12:00 Noon Directors and Supervisors in
Buyer's Morning
11:30 a.m. -- 12:00 Noon Managers in Buyer's Morning
12:00 Noon -- 2:30 p.m. Trade Show
2:30 p.m. -- 8:00 p.m. Vendors break down booths

Exhibit Package:

- ◆ Standard 10' x 10' booth with an 8' high curtained backdrop & 3' high curtained side rails
- ◆ Complimentary 2' x 6' table with white vinyl topping and skirting on three sides
- ◆ Two complimentary chairs
- ◆ One complimentary one-line booth sign
- ◆ One complimentary wastebasket
- ◆ Complimentary name badges
- ◆ Complimentary security service

Official Decorator: Hollins Exhibits
Phone: 336-315-5225 Fax: 336-315-5220

Hollins Exhibitor Kits will be e-mailed to confirmed vendors beginning in late April 2017. These kits will contain all necessary information for shipping, storage, labor, etc.