



SNAC Bites – June 2015

Welcome to the June 2015 issue of SNA Communication (SNAC) Bites! SNAC Bites highlights new SNA programs and provides content for your state association newsletters, chapter meetings, and social media.

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1. SNA is Your Resource for Professional Standards!

The final USDA Professional Standards rule for foodservice directors, managers, school nutrition staff and state agency directors is here and effective July 1, 2015. To help with implementation of the new standards, SNA has created several useful resources, available on our dedicated [USDA Professional Standards](#) webpage. Here, you will also find links to the USDA's own resources, including the new [USDA Training Tracking Tool](#). Professional Standards Training Guidelines exclusively for SNA members and SNA state affiliates is also coming soon! If you have any questions about professional standards, please contact the SNA Professional Development Team at education@schoolnutrition.org.

2. SNA Aligns Certificate Program with USDA Professional Standards

Effective July 1, 2015, SNA is aligning its Certificate in School Nutrition program more closely with USDA Professional Standards. This alignment will provide a consistent approach so certificate holders only have to meet one set of annual training requirements.

A new renewal process for Level 1 has been developed to align with professional standards continuing education requirements. Renewals will now be based upon membership type (i.e., staff will be required to complete 6 CEUs, whereas managers will be required to complete 10 CEUs annually). Please note that current initial application requirements for the Levels 1, 2, and 3 will remain the same, with the exception of the addition of one 8 hour core course in food safety and sanitation as a requirement for each option of the Level 3 certificate.

A new [certificate guide](#) is now available outlining these changes and how you can earn CEUs. For questions, please contact education@schoolnutrition.org.



3. ANC 2015: Brand New Opportunities for Learning

Planning on attending the school nutrition event of the year, [ANC Salt Lake City](#)? Don't miss all the opportunities to learn and find new solutions to benefit your program. Kick off your ANC agenda with [pre-con sessions](#) on Saturday, July 12. Attendees will also be able to choose between 90+ education sessions that address all the hottest topics in school nutrition like professional standards, nutrition, CEP, social media, and much more. Register today at www.schoolnutrition.org/ANC!

4. Upcoming SNA Webinars

Learn about hot topics in school nutrition and earn Continuing Education Units (CEUs) with SNA's popular professional development webinars. Upcoming webinars include:

- **Wednesday, June 17 at 2:00pm EST: [The Dollars and "Sense" of Breakfast in the Classroom](#)**

Participation in each of these webinars is worth 1 SNA CEU. For a full listing of upcoming SNA webinars and an archive of previous SNA webinar recordings and presentations, please visit:

<https://schoolnutrition.org/Webinars/>.

5. Become a VIP @ ANC in ATL 2017

Help SNA recruit new members and your reward could be the chance to win a VIP registration to ANC 2017! Recruit five or more new members between **June 1, 2015** and **May 31, 2016** and you will be automatically entered into a drawing to win 1 of 5 VIP registrations to SNA's 2017 Annual National Conference (ANC) in Atlanta, Ga.* Make sure the new member writes your name in the referral section of the membership application form, otherwise it won't count! Recruited someone new to SNA? Tell us on social media using the hashtag #SNAREcruiter! **This prize drawing is not available in any state or local jurisdiction where prohibited or restricted by law.*

6. Calling All SNA Chapter Leaders: Get Ideas to Revitalize Your Group

Need ideas to reinvigorate your chapter? Want to network with other chapter leaders from across the country? [Chapter Leadership Day \(CLD\)](#) is a unique event just for you! If you're a local or state SNA chapter leader, don't miss this annual interactive, informative and fun event led by JoAnne Robinett, MSA, SNS of America's Meal Child Nutrition Consulting and Training, and Kathy Burrill, SNS, Director of Food Service for Chisago Lakes Area Schools. CLD will take place on Saturday, July 11, from 8:00 am to 12:00 pm at SNA's [Annual National Conference](#) in Salt Lake City, UT. Hear tips on developing a strong leadership team, planning great meetings, building membership, and more. Registration is required. The cost is \$25, which includes breakfast.

7. Take Action! Bills Supporting Whole Grains and Sodium Flexibility Introduced in Congress

Bills to support your need for whole grains and sodium flexibility have been introduced in Congress! Help increase awareness by logging in to your [Take Action](#) account and urging your legislators to support the House and Senate Healthy School Meals Flexibility Acts. *The Healthy School Meals Flexibility Act(s)*, will provide permanent flexibility to aid schools in complying with the USDA's sodium and whole grain requirements under the National School Lunch and Breakfast Programs. The legislation does not change any other current requirements including calories, fruits or vegetables, and trans-fat. [Take Action](#) and then share the link with your fellow concerned colleagues!



8. One Stop Shopping Never Looked Better!

Tap into the incredible network of the School Nutrition Association through the SN Marketplace. SN Marketplace is the premier search tool for school nutrition professionals. Find all the products and services you need, within the network of the Association you trust. Start your search today at <http://www.snmarketplace.com/>

9. SNA Member Testifies at Senate Agriculture Committee Hearing on Child Nutrition

On May 7, 2015 US Senator Pat Roberts, (R-KS), Chairman of the Senate Committee on Agriculture, Nutrition and Forestry, held a hearing to review child nutrition programs. SNA member Cindy Jones, Business Management Coordinator at Olathe Unified School District, gave testimony detailing the need for greater funding and flexibility for school meal programs as they work to provide nourishing meals to students. ""The Agriculture Committee will conduct this reauthorization in an open and transparent manner that gives members an opportunity to pass good legislation for their constituents. I would like for this to be a bipartisan bill, and I am pleased that Ranking Member Stabenow feels the same way. With the entire committee working together, we can develop a well-rounded bill that will improve the operation of these important programs." , said Senator Roberts.

10. STEPS Takes a Summer Break

Attention, STEPS Challenge fans! This school year's final monthly challenge ended May 31, 2015. But the program will be returning in September 2015 with monthly challenges, prizes, rewards, and more. Visit www.schoolnutrition.org/STEPS for healthy eating tips, exercise ideas, and more to help you maintain good habits all summer long!

11. New Grant Opportunities in Breakfast and Afterschool Meals

Share Our Strength's No Kid Hungry Innovation Lab provides [new grant opportunities](#) to pilot promising models of connecting kids to federal nutrition programs. Current opportunities include grants for increasing participation in afterschool meals and increasing participation in grab-and-go breakfast by offering a "second chance" model. All opportunities are for piloting in the fall semester of the 2015-16 school year.

12. Let's Make Our State the Giving Champion for 2015!

The state association (one in each of the three SNA membership divisions) with the highest percentage participation in giving to the SNF Annual Fund in 2015 will win two reserved seats for the ANC Entertainment in San Antonio in 2016. For your chance to win, contribute at least \$10 to the 2015 SNF Annual Fund by midnight on 12/31/2015 and become a part of the *2015 Individual Giving Campaign: Lighting the Way*. By donating, you can help "Light the Way" to professional development, research to support "best practices", and scholarships for SNA members. [Click here](#) to give online. You can also set up a fundraising page for SNF and invite your colleagues to join the campaign. It's easy – just [click here](#).

*We hope SNAC Bites is a helpful tool for you as a state leader.
For questions or feedback, contact StateSupport@schoolnutrition.org.*