



## SNAC Bites – July/August 2015

Welcome to the July/August 2015 issue of SNA Communication (SNAC) Bites! SNAC Bites highlights new SNA programs and provides content for your state association newsletters, chapter meetings, and social media.

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### 1. ANC 2016 Call for Proposals Now Open!

The Call for Proposals for ANC 2016 in San Antonio, Texas is now open. The ANC 2016 program planning committee is inviting you to share your expertise and experience with the school nutrition community. The Program Chairs are looking for:

- Innovative topics and practical take-aways in school nutrition
- 60 minute roundtable discussion or 60 minute education session topics
- Presentations that highlight one of the four key areas: nutrition, operations, administration, or communications/marketing

To submit your proposal for consideration, complete the "Call for Proposals" (CFP) application, available online only at <https://schoolnutrition.org/cfp16>. Submission deadline is October 2, 2015.

### 2. SNA's Annual Report Now Available

For SNA, 2014-15 was a year of triumphs, milestones, and stepping up to meet challenges. Take a look at the many accomplishments of the Association in the [2014-15 Annual Report](#). Highlights include:

- A review of SNA's proposed governance structure changes (subsequently passed by the 2015 House of Delegates at the Annual National Conference in Salt Lake City);
- SNA's appearances on Capitol Hill, the passage of the 2015 Omnibus Appropriations Bill and ongoing advocacy for Child Nutrition Reauthorization;
- Positive media messages and proactive campaigns aimed at showcasing the commitment of SNA members to serving healthy meals that appeal to kids;
- The latest on how SNA is helping its members meet brand-new federal Professional Standards requirements for education and training;
- And more!

The [2014-15 Annual Report](#) has been redesigned with a fresh, new look that makes it easier to read all the many ways SNA has served its members in the past year.



### 3. SNA is Your Resource for Professional Standards!

The final USDA Professional Standards rule for foodservice directors, managers, school nutrition staff and state agency directors is here and effective July 1, 2015. To help with implementation of the new standards, SNA has created several useful resources, available on our dedicated [USDA Professional Standards](#) webpage. Here, you will also find links to the USDA's own resources, including the new [USDA Training Tracking Tool](#) and the [Professional Standards Training Guidelines](#) exclusively for SNA members and SNA state affiliates. If you have any questions about professional standards, please contact the SNA Professional Development Team at [education@schoolnutrition.org](mailto:education@schoolnutrition.org).

### 4. Action Needed! New Child Nutrition Bill Introduced

In response to the SNA [2015 Position Paper survey](#) sent to all members November 2014, twenty five percent of respondents stated that paid meal equity requirements was one of the top issues threatening the viability of their school meal program. On your behalf, Senators Jim Inhofe (R-OK) and Angus King (I-ME) introduced the [School Lunch Price Protection Act \(S. 1805\)](#). This bill would prevent School Food Authorities (SFAs) from being forced to raise lunch prices when a school's nutrition program is financially solvent. The *School Lunch Price Protection Act* would make the Paid Lunch Equity mandate only applicable to SFAs that have a negative balance from the previous school year.

Here's how you can help from home! Please go to SNA's [Take Action](#) page to urge your legislators to support the bill! It's as easy as logging in and clicking send! Next, share the link with any friends and family that support strong school nutrition programs. For more information about S. 1805, please click [here](#). To read the Senate press release, including quotes from SNA Oklahoma members, please click [here](#).

### 5. Back to School, Back to Learning with SNA Webinars

Join us for SNA's Talk Tuesday and Webinar Wednesday series. Webinars are a great way to develop professionally and learn from peers across the country. With SNA webinars, you'll learn about hot topics in school nutrition, explore your SNA member benefits and frequently earn Continuing Education Units (CEUs). Check out our upcoming webinars below and be sure to [visit our website](#) regularly for new listings:

- Wed, Sept 9: [Breakfast in the Classroom Stakeholder Engagement: How to Win Friends and Influence People](#)
- Tues, Sept 15: [Successful State Association and Local Chapter Board Management](#)

All webinars are held at 2pm Eastern Time (1pmCT/Noon MT/11am PT). For more information and to access the webinar archive, please visit [www.schoolnutrition.org/webinars](http://www.schoolnutrition.org/webinars).

### 6. School Lunch Snapshot: Capture Yours

Mark your calendar for National School Lunch Week: October 12-16, 2015. This year's theme, "School Lunch Snapshot" is all about taking and sharing great photos of real school lunches! Visit [www.schoolnutrition.org/NSLW](http://www.schoolnutrition.org/NSLW) for tips and ideas to get started planning your celebration. You can also shop online for NSLW merchandise for your staff and students by [clicking here](#).

### 7. Let's Recruit and Win! Join the 2015 Back to School Membership Drive

Our state association is participating in this year's [Back to School Membership Drive](#), and we could win big! This drive began on September 1, 2015 and will end on November 30, 2015. Our state association could win a free registration to National Leadership Conference 2016 in Baltimore- so, help us recruit more members.

You could be a winner, too! Recruit five or more new members between **June 1, 2015** and **May 31, 2016** and you will be automatically entered into a drawing to win 1 of 5 VIP registrations to SNA's 2017 Annual National



Conference (ANC) in Atlanta, Ga.\*. Let's [recruit](#) and win together! Visit [www.schoolnutrition.org/recruit](http://www.schoolnutrition.org/recruit) for more information and complete rules.

*\*VOID WHERE RESTRICTED OR PROHIBITED BY LAW.*

### **8. Become a VIP @ ANC in ATL 2017**

Help SNA recruit new members and your reward could be the chance to win a VIP registration to ANC 2017! Recruit five or more new members between **June 1, 2015** and **May 31, 2016** and you will be automatically entered into a drawing to win 1 of 5 VIP registrations to SNA's 2017 Annual National Conference (ANC) in Atlanta, Ga.\* Make sure the new member writes your name in the referral section of the membership application form, otherwise it won't count! Recruited someone new to SNA? Tell us on social media using the hashtag #SNAREcruiter! *\*This prize drawing is not available in any state or local jurisdiction where prohibited or restricted by law.*

### **9. School District (or State Agency) Owned Membership (SDM) Option**

SNA offers a valuable membership option called School District (or State Agency) Owned Membership (SDM) as an alternative to standard individual memberships. A SDM is a membership that is owned by a school district in the name of an individual and is transferable to another employee if the original assignee leaves or retires. The **goal of SDM is to make it easier for your school district to pay for and centrally manage memberships** while also allowing employees to enjoy the many benefits of SNA membership. Benefits of SDM include:

- Ability to transfer memberships.
- Ability to align all of your memberships to expire the same month.
- Ability to receive a group invoice for your memberships.
- Ability for a designated main contact to log into his/her online SNA account and view entire SDM roster
- Free Memberships for New SDMs: SNA is currently offering an incentive for new employee or manager members. For every 5 new employee members, you receive 1 new free employee membership. And for every 5 new managers, you receive 1 new free manager membership!

For more information about SDM or to get started, please visit: [www.schoolnutrition.org/sdm](http://www.schoolnutrition.org/sdm) or contact SNA at [sdm@schoolnutrition.org](mailto:sdm@schoolnutrition.org).

### **10. STEPS is Back in September!**

Attention, fans of the STEPS Challenge – monthly challenges return for another school year in September. Visit [www.schoolnutrition.org/STEPS](http://www.schoolnutrition.org/STEPS) to check out all the new tracking sheets and prizes. Commit to the program as a group with your co-workers and friends to increase your chances of staying with it!

### **11. Grab & Go Breakfast National Survey- Help Us Share with Schools!**

Many schools implementing Grab & Go Breakfast with school breakfast grant funds still struggle to meet the need of all hungry students at their school. To maximize the potential of breakfast granting, we're working to learn more about the schools implementing Grab & Go Breakfast through a short, 6-question online [Grab & Go Breakfast National Survey](#). Schools that complete the survey by August 31<sup>st</sup> will be entered to win one of 30 gift cards valued \$10-\$100! If you know of current Grab & Go breakfast schools and would like to help, please contact Kasey Mitchell ([kmitchell@strength.org](mailto:kmitchell@strength.org)) before sharing the survey link with the schools. As a thank you, we will provide you state-specific data and share insights from the national data set.



### **12. New Grant Opportunities in Breakfast and Afterschool Meals**

Share Our Strength's No Kid Hungry Innovation Lab provides [new grant opportunities](#) to pilot promising models of connecting kids to federal nutrition programs. Current opportunities include grants for increasing participation in afterschool meals and increasing participation in grab-and-go breakfast by offering a "second chance" model. All opportunities are for piloting in the fall semester of the 2015-16 school year.

### **13. One Stop Shopping Never Looked Better!**

Tap into the incredible network of the School Nutrition Association through the SN Marketplace. SN Marketplace is the premier search tool for school nutrition professionals. Find all the products and services you need, within the network of the Association you trust. Start your search today at <http://www.snmarketplace.com/>

### **14. Let's Make Our State the Giving Champion for 2015**

The state association (one in each of the three SNA membership divisions) with the highest percentage participation in giving to the SNF Annual Fund in 2015 will win two reserved seats for the ANC Entertainment in San Antonio in 2016. For your chance to win, contribute at least \$10 to the 2015 SNF Annual Fund by midnight on 12/31/2015 and become a part of the *2015 Individual Giving Campaign: Lighting the Way*. By donating, you can help "Light the Way" to professional development, research to support "best practices", and scholarships for SNA members. [Click here](#) to give online. You can also set up a fundraising page for SNF and invite your colleagues to join the campaign. It's easy – just [click here](#).

### **15. Submit Your FAME Nomination**

Do you know of a school nutrition leader or innovator who deserves to be nominated for a national Foodservice Achievement Management Excellence (FAME) Award? While back-to-school season is always a very busy time for school nutrition professionals, you don't want to miss this special opportunity to recognize the outstanding accomplishments of colleagues in your district, state or even across the country. (You also can work with your supervisor on submitting your own nomination!) The deadline for nominations is **October 8, 2015**.

The FAME Awards, offered in six categories, recognize those who raise the school nutrition bar for others to follow. These are individuals who have triumphed over challenges and provided insightful and innovative solutions to the complex issues that are the hallmark of this business. If this describes you, your supervisor or a colleague, take the time to submit a nomination at [www.fameawards.net](http://www.fameawards.net) before your busy back-to-school schedule takes over. The FAME awards are sponsored by Basic American Foods, Schwan's Food Service, Inc. and Tyson Foods, Inc. Visit the FAME Awards website for more details.

*We hope SNAC Bites is a helpful tool for you as a state leader.  
For questions or feedback, contact [StateSupport@schoolnutrition.org](mailto:StateSupport@schoolnutrition.org).*