



## SNAC Bites – August 2016

Welcome to the August 2016 issue of SNA Communication (SNAC) Bites! SNAC Bites highlights new SNA programs and provides content for your state association publications, chapter meetings, & social media.

This issue includes:

1. [Will You Answer the Call \(for proposals\)?](#)
2. [2016 ANC Recap](#)
3. [Not to be Missed Webinar Wednesdays!](#)
4. [SNA 2017-18 National Committee Openings](#)
5. [National #SchoolLunch Week Kicks Off in October!](#)
6. [Announcing the 2016-2017 SNA Annual Membership Campaign!](#)
7. [School Nutrition Magazine: New Look, Same Great Resource](#)
8. [Call for Posters: SNA's Poster Showcase at ANC 2017](#)
9. [Have You Heard? There is a new Professional Standards Hub!](#)
10. [Track Your Training with the Professional Standards Learning Plan](#)
11. [Nominate a School Nutrition Hero for 2017](#)
12. [Get Dollars Back for Scholarships in Our State](#)
13. [Submit Your FAME Nomination!](#)
14. [Save the Date for SNIC 2017! January 22-24 in Orlando, Florida](#)

### 1. Will You Answer the Call (for proposals)?

The School Nutrition Association invites you to submit proposals for presentation consideration at the 2017 Annual National Conference (ANC) in Atlanta, GA July 9-12, 2017. SNA is seeking proposals in the four key learning areas of USDA Professional Standards. Presentation options include 60-minute education sessions or 60-minute interactive round table sessions. Alternatively, you also have the option to submit a proposal for a 4- or 8-hour pre-conference session taking place on Saturday, July 8, 2017.

SNA is seeking to develop an overall program that will result in a diverse array of presenters and perspectives including different professional levels and levels of experience. SNA is committed to aiding school nutrition professionals by providing practical solutions to school nutrition challenges, opportunities to improve current knowledge and develop new skills.

The 2017 Annual National Conference will focus on the following key areas: Nutrition, Operations, Administration, and Communications and Marketing. For additional information and guidance on proposal submission, please visit <https://schoolnutrition.org/CFP2017>. **The Call for Proposals will remain open until September 30, 2016 at 12:00 midnight Eastern Time.**



## 2. 2016 ANC Recap

Over 7,000 school nutrition professionals came together in San Antonio, TX in July, making the 2016 ANC one of the highest attended SNA conferences. Texas was the most well-represented with 818 attendees from the state; this was followed by California with 138 and Florida with 132. We had almost 1,400 Directors, over 800 Managers and over 450 employees who participated in educational sessions and got to experience our largest Exhibit Hall floor to date, with over 900 booths.

In addition to providing exciting educational sessions and a vibrant exhibit floor, SNA was also able to have a huge impact on the local ANC host city community, thanks to the food donations of our exhibitors. SNA's ANC donated the following to the Daily Bread Ministries, San Antonio's local food bank: 10,118 lbs of frozen product, 17,474 lbs of refrigerated product, and 5,001 lbs of dry product; for a total of 32,593 lbs of donated food to the local community. This donation resulted in over 27,000 meals that were able to be served. Be sure to save the date for #ANC17 in Atlanta on July 9-12! [Click here](#) to learn more.

## 3. Not to be Missed Webinar Wednesdays!

Now that ANC is over, and the excitement has shifted to the start of a new school year, it's time to register for upcoming SNA webinars! Earn CEUs towards USDA Professional Standards Annual Training Requirements, along with the SNA Certificate or SNS Credential.

- Wednesday, September 7, 2016: [Best of #ANC16 1 of 3: How to Motivate and Engage GenZ](#)  
Missed this year's ANC in San Antonio? Don't worry as SNA's Webinar Wednesday's presents the "Best of #ANC16 Webinar Series" sponsored by Nutrislice.
- Wednesday, September 21, 2016: [Promoting the School Meal Programs](#)  
Register to learn about new SNA resources, including SNA's new PR Campaign, to help you promote your school meal program and boost participation.
- Wednesday, September 28, 2016: [Best of #ANC16 2 of 3: Take a Trip Through the Tummy](#)  
Looking for a better understanding of nutrition? Follow a school lunch through the hidden and amazing world of the human digestive tract.
- Wednesday, October 5, 2016: Best of #ANC16 Series 3 of 3: Marketing Strategies that Work  
Join us to discover proven marketing strategies with marketing guru Kern Halls, as well as fresh approaches for your program, to increase participation. *(Registration coming soon!)*
- Wednesday, October 12, 2016: Training the Trainer: Practical Tips for Training Adult Learners  
Discover the different learning styles of your adult learners and how to engage your audience to provide them with a valuable training experience. *(Registration coming soon!)*

All webinars are held at 2pm Eastern Time (1pmCT/Noon MT/11am PT). Visit [SNA Webinars](#) for more information and don't forget to check out our [Webinars On-Demand](#); over 35 one hour webinars available to SNA members 24/7.



#### **4. SNA 2017-18 National Committee Openings**

Interested in serving on a SNA National Committee? Serving on a SNA national committee offers exciting opportunities to grow professionally, develop new skills, work on issues from a national perspective and make a contribution to the school nutrition profession.

The School Nutrition Association (SNA) has six committees to which members are appointed to serve: Membership, Nutrition & Research, Political Action Committee, Professional Development, Public Policy and Legislation and Resolutions and Bylaws. SNA needs members who want to play an active role in shaping the future of school nutrition programs. There are 23 open committee positions for 2017-18. Each committee is charged by the Board of Directors to complete work assigned by the President, based on the Association's Strategic Plan. To see the open positions and download the committee interest form, please visit: <https://schoolnutrition.org/AboutSNA/LeadershipOpp/>.

Please return the committee interest form by December 15, 2016. For questions, please contact Deborah Van Balen, Executive Assistant, at [dvanbalen@schoolnutrition.org](mailto:dvanbalen@schoolnutrition.org), or (800) 877-8822, ext. 114.

#### **5. National #SchoolLunch Week Kicks Off in October!**

Be sure to mark your calendars! National School Lunch Week (NSLW) 2016 kicks off on October 10. This year's theme, "School Lunch: Show Your Spirit," challenges students, staff and school officials to come together to show how much spirit they have for school lunch. SNA provides many resources to help you promote your program: activity sheets for students, infographics for parents, customizable menu and press release templates and much more. To learn how your school can join the celebration, visit [www.schoolnutrition.org/NSLW](http://www.schoolnutrition.org/NSLW).

#### **6. Announcing the 2016-2017 SNA Annual Membership Campaign!**

Help SNA recruit new members and your reward could be a chance to win a VIP registration to ANC 2018 in Las Vegas! Recruit **five or more** new members between **June 1<sup>st</sup>, 2016 and May 31<sup>st</sup>, 2017** and you will automatically be entered into a drawing to win 1 of 5 VIP registrations to SNA's 2018 Annual National Conference (ANC) in Las Vegas, NV. For more details, please visit: [www.schoolnutrition.org/vegas](http://www.schoolnutrition.org/vegas).

*Recruited someone new to SNA? Tell us on social media using the hashtag: #SNAREcruiter*

#### **7. School Nutrition Magazine: New Look, Same Great Resource**

Check your mailbox in June for a fresh new look to School Nutrition, SNA's national magazine! Not only is this the first new design in nine years, but the editors have been hard at work "renovating" the content mix to make it even more helpful to you. Read closely to discover several new departments and columns, but with the reliable mix of ideas that work and tools you can use. The SN magazine team would love to hear your feedback—drop us a line at [snmagazine@schoolnutrition.org](mailto:snmagazine@schoolnutrition.org).



### **8. Call for Posters: SNA's Poster Showcase at ANC 2017**

SNA is now accepting school nutrition best practices and research poster proposals for the 26th annual [School Nutrition Research and Best Practices Showcase](#), which will take place during SNA's [Annual National Conference](#) (ANC) in San Antonio, Texas. The School Nutrition Research and Best Practices Showcase will take place on July 11-12 and will feature two types of posters:

- **Best Practices Posters:** These posters focus on best practices that school districts have recently implemented related to child nutrition.
- **School Nutrition Research Posters:** These posters share findings from recent research on child and school nutrition.

Poster proposals must be submitted by **September 30th, 2016 by Midnight EST**. For details about how to submit a poster proposal and the review process, please visit [www.schoolnutrition.org/SNShowcase](http://www.schoolnutrition.org/SNShowcase) or contact the SNA Service Center at (301) 686-3100.

### **9. Have You Heard? There is a new Professional Standards Hub!**

Looking for information about Professional Standards? In need of training hours, or looking for resources for your staff? Then look no further! The new [Professional Standards Hub](#) has the relevant information that you are looking for conveniently located in one place, including:

- All the requirements in one place
- Training tracking tools
- New learning plans for school nutrition staff
- Guidelines for coding training

### **10. Track Your Training with the Professional Standards Learning Plan**

The Professional Standards Learning Plan has been developed in direct response to member feedback. The learning plan provides a method of tracking for supervisors and managing staff. The learning plan comes prepopulated with links to 36 free online trainings based on job level and can be customized to include in-school trainings as well. Visit the [Professional Standards Hub](#) and click on Learning Plan to see more information and download the learning plan for use in your school.

### **11. Nominate a School Nutrition Hero for 2017**

It's not too early to begin thinking about that extraordinary SNA member who goes far above and beyond his or her responsibilities in school nutrition to make a difference in his or her school and/or community. Nomination criteria and nomination forms are available on the SNF website via this link: <https://schoolnutrition.org/SNF/SpecialEvents/>. Nominations are due in October 2016, but may be submitted now!



## 12. Get Dollars Back for Scholarships in Our State

The School Nutrition Foundation (SNF) has created an exciting opportunity for us at [STATE] SNA to better serve you: our members! State Affiliates which reach 3% of participation from members in donating to the SNF Annual Fund (and a specific dollar amount) will receive 20% of the dollars donated in the state. States which reach 5% participation and a specific dollar goal will receive 25% of the dollars donated. The money received by the state as part of this program will be available for scholarships for professional development and/or attendance at SNA meetings just for our members.

You can support school nutrition through education, research, and scholarships by making an SNF Annual Fund contribution and help our state get dollars back for scholarships. [Click here](#) to make your gift. If you would like to help, contact our SNF state ambassador, [NAME OF STATE AMBASSADOR] at [CONTACT INFORMATION].

## 13. Submit Your FAME Nomination!

The **FAME Awards competition** has announced its call for nominations for the 28th annual ceremony and celebration honoring outstanding accomplishments among school nutrition professionals. Nominations will be taken via a downloadable form at [www.fameawards.net](http://www.fameawards.net), and must be emailed to [info@fameawards.net](mailto:info@fameawards.net) by 5 p.m. CST on October 7, 2016. Eligible nominees include members of the SNA who are in good standing. Seven categories will be awarded including one Golden School Foodservice Director of the Year Award, five Silver Awards — Leadership, Spirit, Rising Star, Special Achievement and Friend of Child Nutrition and a Lifetime Achievement Award. The awards are sponsored by Basic American Foods, Tyson Foodservice and Schwan's Food Service, Inc.

## 14. Save the Date for SNIC 2017! January 22-24 in Orlando, Florida

The School Nutrition Association (SNA) will be holding its annual School Nutrition Industry Conference (SNIC) on January 22-24, 2017 at the Hyatt Regency in Orlando, Florida. Join us for 3 days packed with innovative education sessions, dynamic speakers, and networking events.

This year's conference will be built around the theme of innovation. You won't want to miss the opening general session featuring Innovator and Violinist Kai Kight (one of the top speakers of 2015), cutting edge learning labs on everything from leveraging diversity in school meals, innovative menu ideas, growing supper programs, leadership, ethics and new solutions to help you increase participation. Plan to arrive early for an exciting bonus session located at a local high school that has tons of innovation built-in, including experiencing the district's food truck, touring the newly renovated kitchen and cafeteria, and taste-testing innovative recipes using USDA Foods.

Don't miss your chance to be a part of this dynamic conference in sunny Orlando in January - registration will open in September, so mark your calendars! For more information, click [here](#).

***We hope SNAC Bites is a helpful tool for you as a state leader.  
For questions or feedback, contact [StateSupport@schoolnutrition.org](mailto:StateSupport@schoolnutrition.org).***