



SNAC Bites – April 2016

Welcome to the April 2016 issue of SNA Communication (SNAC) Bites! SNAC Bites highlights new SNA programs and provides content for your state association publications, chapter meetings, and social media.

This issue includes:

1. [Learn, Lead and Succeed at #ANC2016](#)
2. [New Registration and Housing Process for ANC 2016](#)
3. [Spring into Learning with SNA Webinars!](#)
4. [ANC Section Meetings | Which Will You Attend?](#)
5. [School Lunch Hero Day | May 6, 2016](#)
6. [STEPS April Challenge: Strive for More Sleep](#)
7. [Spring Membership Drive: Let's Recruit and Win!](#)
8. [Calling All SNA Chapter Leaders: Attend Chapter Leadership Day!](#)
9. [Proposed Rule: Child Nutrition Program Integrity](#)
10. [SNA Recently Filed Comments On Reducing Administrative Burdens: Use as a Template](#)
11. [Announcing the Winners of the State Competition for Participation in the 2015 Annual Fund](#)
12. [Assist the School Nutrition Foundation in 2016!](#)

1. Learn, Lead and Succeed at #ANC2016

We hope you're getting excited to **LEARN, LEAD and SUCCEED at #ANC16**. The 70th Annual National Conference (ANC) will be held from July 10-13, 2016 in San Antonio and there are 3 BIG reasons to attend.

1. **New Products and Solutions:** Discover new products and program solution from over 850 exhibitors, featuring the latest-and-greatest in food, beverages and equipment.
2. **Top Notch Training:** From nutrition and operations to administration and marketing, at ANC there is something for everyone—directors, major city, small districts, employees and managers! You'll find more than 100 education sessions (some are available in Spanish, too) designed to give you an in-depth look at school nutrition's key topics and assist you in meeting all your annual training hours for USDA Professional Standards!
3. **Inspirational General Speakers and Events:** In addition to getting inspired by 3 general sessions including a panel of Olympic athletes and "The Chew's" Carla Hall, be sure to pack your retro-best outfits for the final event featuring RAIN, a Broadway musical tribute to the Beatles!

Additional ANC registration information can be found in the March magazine or on the website <https://schoolnutrition.org/ANC>



2. New Registration and Housing Process for ANC 2016

SNA has changed the ANC registration process this year. Attendees must now be registered for the conference before they will be provided access to the SNA housing system and the discounted rates at the official ANC2016 hotels. This change in procedure is designed to help the Association better control the inventory of available rooms, ensuring that a greater number of attendees will be able to have access to their first-choice hotels and preferred travel dates.

Whether registering online or by email/mail/fax, after you've submitted your payment and received your order confirmation, you will be given access to the Housing Reservation system, with a unique housing registration link tied to your individual registration.

3. Spring into Learning with SNA Webinars!

SNA has a host of relevant topics coming up that you won't want to miss. Register now to take advantage of these webinars and earn CEUs. Participation in Webinar Wednesdays will help you earn CEUs toward your USDA Professional Standards annual training requirements, along with your SNA Certificate or SNS Credential. Register today for the following upcoming SNA webinar:

- Wed, April, 6, 2016: [Best of #SNIC16 Series: Going' Mobile](#)
- Wed, April 20, 2016: [Achieving Success with Whole Grain Pasta](#)
- Wed, April 27, 2016: [Best of #SNIC16 Series: Generation Z: The next generation](#)
- Wed, May 11, 2016: [Real World Ethics: The Small Decisions That Really Matter to Your Career](#)
- Wed, May 18, 2016: [TRENDING: What Do Your Customers Want?](#)

All webinars are held at 2pm Eastern Time (1pmCT/Noon MT/11am PT). For more information and to access the webinar archive, please visit schoolnutrition.org/Webinars.

4. ANC Section Meetings | Which Will You Attend?

Member Section Meetings allow peers from districts and schools all over the country to come together and discuss specific challenges and solutions in school nutrition. This year we're offering a range of targeted learning opportunities for every type of member:

- **District Directors and Supervisors** – **Sunday, July 10, 8:00-9:00am** - *Making Friends with Your Data*
- **Major City Directors and Supervisors** – **Sunday, July 10, 9:15-10:15am** – *Putting the Power of Cultural Diversity to Work for You*
- **College** – Monday, July 11, 2:15-3:15pm - *Best Practices from the School Nutrition Research & Best Practices Showcase*
- **Employee/Manager** – Tuesday, July 12, 8:45am-9:45am - *How Smart are YOU – Emotionally and Socially?*
- **State Agency** – Tuesday, July 12, 12:00-2:00pm – *Hear the most up-to-date information on the USDA's recent activities and upcoming areas of interest*

For more information, visit <https://schoolnutrition.org/ANC2016/>



5. School Lunch Hero Day | May 6, 2016

May 6, 2016 marks the fourth annual School Lunch Hero Day (SLHD). School officials, students and parents from all over the country will recognize the hardworking professionals in school cafeterias. There are many ways to participate:

- Webinar: have students tune in to the free SLHD webinar hosted by the creator of the *Lunch Lady* graphic novels, Jarrett J. Krosoczka
- Shop: visit the [Emporium](#) for official School Lunch Hero Day merchandise including posters, aprons and bookmarks
- Recognize: there are a number of ways to recognize your heroes from the gift of membership to an employee lunch. Click here to learn other ways to [recognize](#) your team.

Click [here](#) to learn how your school can join in the fun!

6. STEPS April Challenge: Strive for More Sleep

Between jobs, stress, caffeine and busy schedules, squeezing in enough sleep can be hard. This April, the STEPS Challenge focuses on getting enough sleep! The National Sleep Foundation recommends 7-9 hours per night. At the end of the month, be sure to add up your points and enter them online at www.schoolnutrition.org/STEPS – you could win a prize!

7. Spring Membership Drive: Let's Recruit and Win!

We have the opportunity to [win big this spring](#) and boost our membership to strengthen our association! Our mission is to recruit as many new members and retain as many current members as possible to meet or exceed our 3% membership growth goal. Our state association could be the Membership Division Champion! Plus, if YOU recruit members, you can win, too! If you bring in 5 or more new members to SNA this year through the Annual Membership Campaign, you will be entered in a raffle to win a VIP registration to SNA's Annual National Conference in Atlanta in 2017! For more information about the Annual Membership Campaign and how you can win big by recruiting, visit www.schoolnutrition.org/VIP.

8. Calling All SNA Chapter Leaders: Attend Chapter Leadership Day!

Need ideas to reinvigorate your chapter? Want to network with other chapter leaders from across the country? [Chapter Leadership Day \(CLD\)](#) is a unique event just for you! If you're a local or state SNA chapter leader, don't miss this annual interactive, informative and fun event led by JoAnne Robinett, MSA, SNS of America's Meal Child Nutrition Consulting and Training, and Kathy Burrill, SNS, Director of Food Service for Chisago Lakes Area Schools and SNA Professional Development Committee Chair. CLD will take place on Saturday, July 9, from 8:00 am to 12:00 pm at SNA's [Annual National Conference](#) in Salt Lake City, UT. It will feature topics such as developing a strong leadership team, planning effective and engaging meetings, building membership, and more. Registration is required. The cost is \$25, which includes breakfast.



9. Proposed Rule: Child Nutrition Program Integrity

Last week, the USDA proposed a [rule](#) to codify several provisions of the Healthy, Hunger-Free Kids Act of 2010 affecting the integrity of the Child Nutrition Programs, including the National School Lunch Program (NSLP), the Special Milk Program for Children, the School Breakfast Program, the Summer Food Service Program (SFSP), the Child and Adult Care Food Program (CACFP) and State Administrative Expense Funds. The proposed rule is intended to improve the integrity of all Child Nutrition Programs. Comments on the proposed rule are due by May 31, 2016 and can be submitted through the Federal eRulemaking Portal [here](#). SNA is convening a Working Group to develop the SNA submission. More information on the SNA portal for Member input is forthcoming.

10. SNA Recently Filed Comments On Reducing Administrative Burdens: Use as a Template

On March 28, 2016, SNA filed comments on a *Federal Register* notice where USDA is seeking feedback on identifying and reducing regulatory burdens. USDA is interested in public comment on which regulations should be modified, expanded, streamlined or repealed to make the USDA's regulatory program more effective or less burdensome in achieving the regulatory objectives.

Review SNA's robust comments [here](#). We encourage you to use these as model comments and file on your department's letterhead. Feel free to pluck out sections pertinent to your program and to modify with your own feedback.

11. Announcing the Winners of the State Competition for Participation in the 2015 Annual Fund

The winners in each membership division are:

- (Less than 500 members) **Wyoming**; South Dakota was second
- (500 – 1,000 members) **Illinois**; New York close behind in second
- (1,001 and more members) **Florida**; Virginia was a close second

Those who contributed in each winning state will have their names in a drawing and the person whose name is drawn will receive two "reserved seats" for the ANC Final Event, a spectacular concert by RAIN. The winners in each of three states will be notified in April.

12. Assist the School Nutrition Foundation in 2016!

Would you consider helping the School Nutrition Foundation in 2016 by serving as a **SNF State Ambassadors**? Encourage SNA members in your state to take advantage of scholarships and other programs offered by SNF. Ask SNA members in your state to consider a gift for the 2016 Annual Fund to support professional development, research, and scholarships. To learn more and/or to indicate your interest, talk to your state president or president-elect.

*We hope SNAC Bites is a helpful tool for you as a state leader.
For questions or feedback, contact StateSupport@schoolnutrition.org.*