



## SNAC Bites – May 2016

Welcome to the May 2016 issue of *SNA Communication (SNAC) Bites*! *SNAC Bites* highlights new SNA programs and provides content for your state association publications, chapter meetings, & social media.

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### 1. #SchoolLunchHeroDay is this Friday!

On Friday, school officials, students and parents from all over the country will recognize the hardworking professionals in school cafeterias. Not only do these professionals prepare tasty meals for America's students, they do so in following complex rules including strict nutritional standards, and navigate student food allergies, all while offering service with a smile. Here are some ways you can celebrate:

- Arrange for students to serve lunch to the cafeteria staff
- Make or [download](#) cards for school lunch professionals and have students hand-deliver them
- Have students sign a large thank-you banner in the cafeteria
- Join Jarrett J. Krosoczka, creator of the Lunch Lady graphic novel series for a free webcast for students on May 6 at 10:00 am and 1:00 pm ET.

Click [here](#) to learn more about this special day and how you can make School Lunch Hero Day 2016 a success!

### 2. Customize Your Education Agenda for #ANC16

SNA's [Annual National Conference](#) offers inspiring keynote speakers, an expansive exhibit hall and over 100 education sessions to help you earn training hours for USDA Professional Standards. The range of educational opportunities makes this the annual event you don't want to miss!

Now, it's easier than ever to customize an agenda that meets your needs. Visit the newly added [online tool](#) that allows you to filter education sessions by date, key area, member type and topic area. Some of the hottest topics that will be covered this year include: New Procurement Priorities, Reaching Across the Generations, Creative Culinary Concepts, Applied Psychology and much more. To learn more about this summer's conference and to register, visit [www.schoolnutrition.org/ANC](http://www.schoolnutrition.org/ANC).



### **3. Learn and Earn CEUs: Register for Upcoming Webinars**

During the month of May, SNA will be featuring webinars that will explore a number of timely topics. From discovering what it takes to be an ethical leader from one of Georgetown University's very own professors, to examining the expectations of students and parents in schools, and lastly we will learn strategies for increasing the reach of all of your school meal programs. — [Register now](#) to take advantage of these e-learning events and earn CEUs!

- Wed, May 11, 2016: [Real World Ethics: The Small Decisions That Really Matter to Your Career](#)
- Wed, May 18, 2016: [TRENDING: What Do Your Customers Want?](#)
- Wed, May 25, 2016: [Looking Ahead: Kick Off the School Year Right by Maximizing the Reach of Your School Meals Program](#)

All webinars are held at 2pm Eastern Time (1pmCT/Noon MT/11am PT). For more information and to access Webinars On-Demand, please visit [schoolnutrition.org/Webinars](http://schoolnutrition.org/Webinars).

### **4. Visit the New Professional Standards Hub**

Looking for information about Professional Standards? In need of training hours, or looking for resources for your staff? Then look no further! The new [Professional Standards Hub](#) has the relevant information that you are looking for conveniently located in one place, including:

- All the requirements in one place
- Training tracking tools
- New learning plans for school nutrition staff
- Guidelines for coding training

### **5. Track Your Training with the Professional Standards Learning Plan**

The Professional Standards Learning Plan has been developed in direct response to member feedback. The learning plan provides a method of tracking for supervisors and managing staff. The learning plan comes prepopulated with links to 36 free online trainings based on job level and can be customized to include in-school trainings as well. Visit the [Professional Standards Hub](#) and click on Learning Plan to see more information and download the learning plan for use in your school.

### **6. Congratulations, SNA Award Winners- You Are Our School Nutrition Heroes!**

The SNA Awards highlight outstanding individuals in all facets of school meal program operations and represent the vast array of professionals who go above and beyond in their commitment to improve and expand access to healthy school meals. This year, SNA recognizes state, regional, and national winners of the Employee of the Year Award, Manager of the Year Award, and Director of the Year Award. All winners will be recognized at the Red Carpet Awards Ceremony at SNA's Annual National Conference in San Antonio, Texas on Sunday, July 10 at 10:30am. For a complete listing of all SNA winners, [click here](#).  
**We would like to congratulate our state winners: [ADD INFORMATION ABOUT STATE WINNER(S) HERE]**



### **7. Spring Membership Drive: Let's Recruit and Win!**

We have the opportunity to [win big this spring](#) and boost our membership to strengthen our association! Our mission is to recruit as many new members and retain as many current members as possible to meet or exceed our 3% membership growth goal. Our state association could be the Membership Division Champion! Plus, if YOU recruit members, you can win, too! If you bring in 5 or more new members to SNA this year through the Annual Membership Campaign, you will be entered in a raffle to win a VIP registration to SNA's Annual National Conference in Atlanta in 2017! For more information about the Annual Membership Campaign and how you can win big by recruiting, visit [www.schoolnutrition.org/VIP](http://www.schoolnutrition.org/VIP).

### **8. STEPS May Challenge: Explore the Great Outdoors**

May is our last STEPS Challenge for this school year! This month, try and spend less time with your TV, laptop, iPad, or phone. Reward yourself with points for getting active and going outdoors. At the end of the month, be sure to add up your points and enter them online at [www.schoolnutrition.org/STEPS](http://www.schoolnutrition.org/STEPS)— it's your last chance to win a prize!

### **9. Calling All SNA Chapter Leaders: Attend Chapter Leadership Day!**

Need ideas to reinvigorate your chapter? Want to network with other chapter leaders from across the country? [Chapter Leadership Day \(CLD\)](#) is a unique event just for you! If you're a local or state SNA chapter leader, don't miss this annual interactive, informative and fun event led by JoAnne Robinett, MSA, SNS of America's Meal Child Nutrition Consulting and Training, and Kathy Burrill, SNS, Director of Food Service for Chisago Lakes Area Schools and SNA Professional Development Committee Chair. CLD will take place on Saturday, July 9, from 8:00 am to 12:00 pm at SNA's [Annual National Conference](#) in San Antonio, Texas. It will feature topics such as developing a strong leadership team, planning effective and engaging meetings, building membership, and more. Registration is required. The cost is \$25, which includes breakfast.

### **10. Final Rule Released on CACFP Standards**

The U.S. Department of Agriculture (USDA) has released a [Final Rule](#) to update nutrition standards for the Child and Adult Care Food Program (CACFP). The Final Rule does contain some notable differences from the Proposed Rule, including stricter limits on sugar in sweetened yogurt and cereal, and limits on the service of juice and flavored milk. A chart outlining key differences between the Proposed and Final Rules can be found beginning on page 7 of the [Rule](#). Charts outlining the new meal patterns in detail can be found beginning on page 71 of the [Rule](#). CACFP programs must be in compliance with the new Rule by October 1, 2017. SNA will notify members of new resources to assist with CACFP compliance as they become available.

### **11. USDA Accepting Nominations for Fruit & Vegetable Industry Advisory Committee**

The USDA will be accepting nominations from qualified members to fill 12 seats on the Fruit and Vegetable Industry Advisory Committee. This committee provides advice and recommendations to USDA Secretary Vilsack on issues on the programs and services that USDA oversees. Click [here](#) to learn more about this great opportunity!



### **12. SNA Needs Your Comments: CN Program Integrity Proposed Rule**

The School Nutrition Association wants to know [your comments](#) on the Child Nutrition Program Integrity [Proposed Rule](#) to codify several provisions of the Healthy, Hunger-Free Kids Act of 2010 affecting the integrity of the Child Nutrition Programs. The Proposed Rule is intended to improve the integrity of all Child Nutrition Programs. Please take a few moments to provide your comments to SNA [here](#). Your submissions will inform SNA's comments to USDA, which will in turn be taken under consideration as they draft the Final Rule. Now is your chance to speak up on how this Proposed Rule may affect your programs.

### **13. Request a Team Up for School Nutrition Success Training**

The USDA and Institute of Child Nutrition invite you to join other Child Nutrition Directors to sharpen your knowledge and skills on topics that are most important to you and your school nutrition program! Gather some directors from nearby or neighboring school districts to request a Team Up for School Nutrition Success training in your State today! *Team Up for School Nutrition Success* ([Team Up](#)) is a unique learning experience that provides tailored technical assistance to school nutrition professionals to support you in enhancing your school meal programs and creating a healthy school nutrition environment while maintaining strong student participation. The workshop is completely free of charge for participants and can count towards Professional Standards training requirements. For more information on attending an upcoming training, please contact Sarah Thomas at [sbthoma1@olemiss.edu](mailto:sbthoma1@olemiss.edu).

### **14. Assist the School Nutrition Foundation in 2016!**

Would you consider helping the School Nutrition Foundation in 2016 by serving as a SNF State Ambassadors? Encourage SNA members in your state to take advantage of scholarships and other programs offered by SNF. Ask SNA members in your state to consider a gift for the 2016 Annual Fund to support professional development, research, and scholarships. If your State has already selected an SNF Ambassador, you can assist in accomplishing the goals. To learn more and/or to indicate your interest, talk to your state president or president-elect.

A webinar is scheduled for Thursday, May 26, at 2 PM (EDT) for SNF State Ambassadors and others who want to help to provide an overview of the responsibilities and to share ideas.

***We hope SNAC Bites is a helpful tool for you as a state leader.  
For questions or feedback, contact [StateSupport@schoolnutrition.org](mailto:StateSupport@schoolnutrition.org).***