

Trade Show Details at a Glance

Date: June 20, 2018

Site: Sheraton Greensboro Hotel at Four Seasons/Joseph S. Koury
Convention Center, Greensboro, North Carolina

Theme: Score Big with School Nutrition

Decorative Theme: Sports theme and tailgating party

Colors: Royal Blue Backdrops with Gold Side drapes and Royal Blue Table
Skirts

Booth Cost:	<u>Prior to April 2, 2018</u>	<u>After April 2, 2018</u>
	\$1100 for Members	\$1300 for Members
	\$1500 for Non-members	\$1700 for Non-members

Trade Show Hours:	<u>June 19, 2018</u>	
	9:00 a.m. -- 5:00 p.m.	Vendors set up booths
	<u>June 20, 2018</u>	
	6:00 a.m.	Vendors allowed in Exhibit Hall
	8:00 a.m. -- 12:00 Noon	Directors and Supervisors in Buyer's Morning
	11:30 a.m. -- 12:00 Noon	Managers in Buyer's Morning
	12:00 Noon -- 2:30 p.m.	Trade Show
	2:30 p.m. -- 8:00 p.m.	Vendors break down booths

Exhibit Package:

- ◆ Standard 10' x 10' booth with an 8' high curtained backdrop & 3' high curtained side rails
- ◆ Complimentary 2' x 6' table with white vinyl topping and skirting on three sides
- ◆ Two complimentary chairs
- ◆ One complimentary one-line booth sign
- ◆ One complimentary wastebasket
- ◆ Complimentary name badges
- ◆ Complimentary security service

Official Decorator: Hollins Exhibits
Phone: 336-315-5225 Fax: 336-315-5220

Hollins Exhibitor Kits will be e-mailed to confirmed vendors beginning in late April 2018. These kits will contain all necessary information for shipping, storage, labor, etc.